



# 30-DAY GOOGLE BUSINESS PROFILE (GBP) POST CALENDAR

## WHAT'S INSIDE

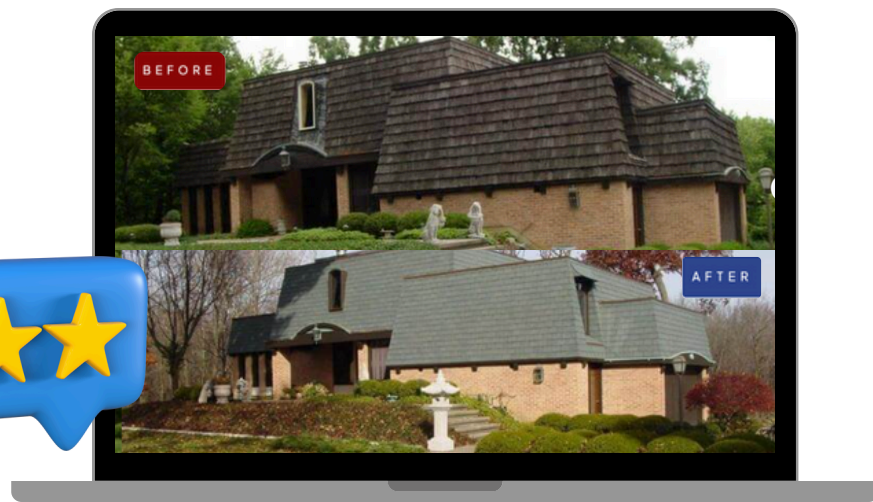
A ready-to-use, 4-week posting plan to keep your Google Business Profile fresh, rank higher locally, and drive more calls without guessing what to post.

# CALENDAR OVERVIEW

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## WEEK 1: BUILD TRUST & CREDIBILITY

- **Mon:** Share a before/after project photo (include location)
- **Wed:** Highlight a recent 5-star review
- **Fri:** Post a tip related to your service (seasonal if possible)



## WEEK 2: DRIVE CALLS & INQUIRIES

- **Mon:** Share a limited-time offer or seasonal promotion
- **Wed:** Post a FAQ ("How long does a roof replacement take?")
- **Fri:** Highlight your team in action



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## WEEK 3: SHOWCASE EXPERTISE

- **Mon:** Share a short video answering a common question
- **Wed:** Educate about a service homeowners often overlook
- **Fri:** Share an industry news update (localized to your city)



## WEEK 4: BUILD LOCAL CONNECTION



- **Mon:** Share involvement in a community event or sponsorship
- **Wed:** Spotlight a customer success story
- **Fri:** Post about upcoming availability or booking reminders

# TIPS FOR USING THIS CALENDAR:

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- ALWAYS ADD YOUR CITY NAME IN CAPTIONS FOR LOCAL SEO.
- USE REAL PROJECT PHOTOS WHENEVER POSSIBLE — THEY GET HIGHER ENGAGEMENT THAN STOCK PHOTOS.
- END POSTS WITH A CLEAR CTA: "CALL US TODAY," "GET YOUR FREE QUOTE," OR "BOOK YOUR INSPECTION."
- UPLOAD POSTS DIRECTLY IN YOUR GOOGLE BUSINESS PROFILE DASHBOARD OR USE A SCHEDULING TOOL LIKE LATER OR LOOMLY.

**WANT US TO  
HANDLE ALL  
YOUR GBP  
POSTING FOR  
YOU?**



WE OFFER FULL GOOGLE BUSINESS PROFILE MANAGEMENT  
SO YOU CAN STAY VISIBLE WITHOUT LIFTING A FINGER.



[Book a free consultation](#)